



# Pollinator Pop-Up

Online at [bit.ly/WLTbees](http://bit.ly/WLTbees)



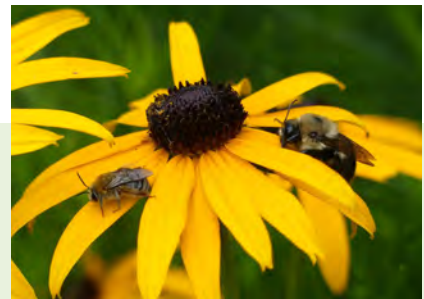
## What's the Buzz?

Westchester Land Trust created the Pollinator Pop-Up to provide user-friendly information about bees, butterflies, hummingbirds, and other pollinators.

These tiny workers pollinate nearly one-third of the food we eat and many of the plants we enjoy—but habitat loss and other threats have caused drastic declines in their populations.

**The good news is that everyone can help pollinators,** whether you have 10 acres or live in a 10th-floor apartment!

**The Pollinator Pop-Up online toolkit provides resources for families, gardeners (especially beginners!), and budding citizen scientists.**



### Online resources include:

- Simple Steps: Pollinator Gardening Tips
- Easy Native Plants for Pollinators
- No Yard, No Problem! Annual pollinator plant list for containers and window boxes
- Kid-Friendly Resources: Fun facts, simple ID guides, bee and butterfly bookmarks
- Guide to free apps to help you explore the nature all around you

We hope Pollinator Pathway groups and garden clubs will download these resources for their own outreach. Got a question about pollinators? Ask on social media and be sure to let us know you've popped up by tagging **#pollinatorpopup!**